



Contact: Robert Johnson
Johnson Homes
704-445-0002

For Immediate Release

Johnson Homes Receives National Award for Excellence in Customer Service

Cherryville, NC, May 6, 2008 -- Robert Johnson, president of Johnson Homes, Inc. a full-service homebuilding company, announced recently that the company was awarded the 2008 Guildmaster Award from GuildQuality, Incorporated. Presented annually, the Guildmaster Award recognizes professionals in a myriad of industries, all of which have a lengthy track record of superior customer service. The honors were awarded based upon a review of over 40,000 customer satisfaction survey responses for close to 600 building and real estate professionals nationwide. To earn the award, at least 70 percent of a homebuilder's customer base must complete a GuildQuality satisfaction survey and at least 90 percent of those must indicate that they would recommend their builder to others.

According to GuildQuality, the recommendation rate for most homebuilders hovers around 60 percent nationally, while Johnson Homes achieved an impressive recommendation rate of 100 percent from their customers during 2007, and has maintained a minimum recommendation rate of 93.2 percent since 2005 when Johnson Homes began participating in the GuildQuality Surveys.

"...this award speaks volumes about the customer-focused attention that our home building team delivers everyday," said Johnson. "We deeply believe the ability to care is not something that can be trained, but is a character trait that we must demand in every person we hire to be associated with the Johnson Homes organization. I would like to thank all of our employees, vendors and trade partners for this very special award. The Guildmaster Award carries great weight in my eyes because it comes from the people that matter the most ... our customers!"

In addition to this prestigious award, Johnson Homes received in 2008 a silver award from the 2-10 Home Buyers Warranty company for 10 years of excellence in home construction and customer service. Johnson Homes is also the recipient of the 2008 Cherryville Eagle Readers Choice Award for Best Homebuilder.

With over 21 years of experience, Johnson Homes, located at 611 East Academy St., Cherryville, has built a reputation for outstanding architecture, superior craftsmanship, stringent construction standards and first-class customer service. As a full-service builder, services include drafting, financial solutions and interior decorating, just to name a few. Their homes are featured in beautiful community settings within Boiling Springs, Kings Mountain, Shelby, Mount Holly and Lincolnton. The company is currently building custom homes for customers in Gaston, Cleveland, Lincoln, Mecklenburg and Rutherford counties. You can visit them online at www.johnsonhomesusa.com or call 704-445-0002.

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